



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/American Crossroads (13324)  
Crossroads Media (1218)/055317791  
MARONEY,STEPHANIE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 633375  
Inv Date 9/30/2012  
Terms Net 30  
Contract 322817  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

AgM

Product Political - Issue (1068)  
Brand 691 (133290)  
Acct Types National/Political  
Est/Headline 691/06240910  
Demo  
Revision  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 3:04:36PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/IS	Amount	Remarks
1.0	Spot	5:00:00AM- 6:00:00AM	Day, W-1	09/19/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV18ACH	\$550.00	
2.0	Spot	5:00:00AM- 6:00:00AM	Day, Th-1	09/20/12 5:12AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV18ACH	\$550.00	
3.0	Spot	5:00:00AM- 6:00:00AM	Day, F-1	09/21/12 5:23AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV18ACH	\$550.00	
4.0	Spot	5:00:00AM- 6:00:00AM	Day, Tu-1	09/25/12 5:24AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV18ACH	\$550.00	
5.0	Spot	5:00:00AM- 6:00:00AM	Day, W-1	09/26/12 5:22AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV18ACH	\$550.00	
6.0	Spot	5:00:00AM- 6:00:00AM	Day, Th-1	09/27/12 5:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV18ACH	\$550.00	
7.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1	09/24/12 6:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV18ACH	\$1200.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	09/18/12 6:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV18ACH	\$1200.00	
9.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1	09/19/12 6:52AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV18ACH	\$1200.00	
10.0	Spot	6:00:00AM- 7:00:00AM	Day, Th-1	09/20/12 6:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV18ACH	\$1200.00	
11.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1	09/26/12 6:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV18ACH	\$1200.00	
12.0	Spot	6:00:00AM- 7:00:00AM	Day, Th-1	09/27/12 6:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV18ACH	\$1200.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day, M-1	09/24/12 8:49AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV18ACH	\$1200.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-1	09/18/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV18ACH	\$1200.00	
15.0	Spot	7:00:00AM- 9:00:00AM	Day, W-1	09/19/12 8:55AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV18ACH	\$1200.00	
16.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-1	09/20/12 8:40AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV18ACH	\$1200.00	
17.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-1	09/25/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV18ACH	\$1200.00	
18.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-1	09/27/12 8:38AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV18ACH	\$1200.00	
19.0	Spot	9:00:00AM-10:00:00AM	Day, M-1	09/24/12 9:55AM (Mo)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
20.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1	09/18/12 9:46AM (Tu)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
21.0	Spot	9:00:00AM-10:00:00AM	Day, W-1	09/19/12 9:55AM (We)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
22.0	Spot	9:00:00AM-10:00:00AM	Day, Th-1	09/20/12 9:36AM (Th)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
23.0	Spot	9:00:00AM-10:00:00AM	Day, F-1	09/21/12 9:59AM (Fr)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
24.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1	09/25/12 9:36AM (Tu)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
25.0	Spot	9:00:00AM-10:00:00AM	Day, W-1	09/26/12 9:52AM (We)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
26.0	Spot	9:00:00AM-10:00:00AM	Day, Th-1	09/27/12 9:47AM (Th)	00:30	LIVE! WITH KELLY	USPRTV18ACH	\$425.00	
27.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	09/24/12 12:23PM (Mo)	00:30	EYEWITNESS NEWS 12P	USPRTV18ACH	\$550.00	
28.0	Spot	12:00:00PM- 1:00:00PM	Day, W-1	09/19/12 12:37PM (We)	00:30	EYEWITNESS NEWS 12P	USPRTV18ACH	\$550.00	
29.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-1	09/20/12 12:12PM (Th)	00:30	EYEWITNESS NEWS 12P	USPRTV18ACH	\$550.00	
30.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1	09/25/12 12:42PM (Tu)	00:30	EYEWITNESS NEWS 12P	USPRTV18ACH	\$550.00	
31.0	Spot	12:00:00PM- 1:00:00PM	Day, W-1	09/26/12 12:52PM (We)	00:30	EYEWITNESS NEWS 12P	USPRTV18ACH	\$550.00	
32.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1	09/24/12 5:22PM (Mo)	00:30	EYEWITNESS NEWS 5P	USPRTV18ACH	\$1100.00	
33.0	Spot	5:00:00PM- 5:30:00PM	Day, W-1	09/19/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	USPRTV18ACH	\$1100.00	
34.0	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	09/20/12 5:11PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV18ACH	\$1100.00	
35.0	Spot	5:00:00PM- 5:30:00PM	Day, F-1	09/21/12 5:27PM (Fr)	00:30	EYEWITNESS NEWS 5P	USPRTV18ACH	\$1100.00	
36.0	Spot	5:00:00PM- 5:30:00PM	Day, W-1	09/26/12 5:21PM (We)	00:30	EYEWITNESS NEWS 5P	USPRTV18ACH	\$1100.00	
37.0	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	09/27/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV18ACH	\$1100.00	
38.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	09/24/12 5:42PM (Mo)	00:30	EYEWITNESS NEWS 530P	USPRTV18ACH	\$1200.00	
39.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1	09/18/12 5:58PM (Tu)	00:30	EYEWITNESS NEWS 530P	USPRTV18ACH	\$1200.00	



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Pollss/American Crossroads (13324)  
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MARONEY,STEPHANIE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

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Terms Net 30  
Contract 322817  
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Period 8/27/2012 - 9/30/2012

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
40.0	Spot	5:30:00PM- 6:00:00PM	Day,Th-1	09/20/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	USPRTV18ACH	\$1200.00	
41.0	Spot	5:30:00PM- 6:00:00PM	Day,F-1	09/21/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV18ACH	\$1200.00	
42.0	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	09/25/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	USPRTV18ACH	\$1200.00	
43.0	Spot	5:30:00PM- 6:00:00PM	Day,W-1	09/26/12 5:57PM (We)	00:30	EYEWITNESS NEWS 530P	USPRTV18ACH	\$1200.00	
44.0	Spot	6:00:00PM- 6:30:00PM	Day,F-1	09/21/12 6:29PM (Fr)	00:30	EYEWITNESS NEWS 6P	USPRTV18ACH	\$1500.00	
45.0	Spot	6:00:00PM- 6:30:00PM	Day,W-1	09/26/12 6:28PM (We)	00:30	EYEWITNESS NEWS 6P	USPRTV18ACH	\$1500.00	
46.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	09/18/12 7:09PM (Tu)	00:30	INSIDE EDITION	USPRTV18ACH	\$1200.00	
47.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1	09/19/12 7:27PM (We)	00:30	INSIDE EDITION	USPRTV18ACH	\$1200.00	
48.0	Spot	7:00:00PM- 7:30:00PM	Day,Th-1	09/20/12 7:21PM (Th)	00:30	INSIDE EDITION	USPRTV18ACH	\$1200.00	
49.0	Spot	7:00:00PM- 7:30:00PM	Day,F-1	09/21/12 7:12PM (Fr)	00:30	INSIDE EDITION	USPRTV18ACH	\$1200.00	
50.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	09/25/12 7:19PM (Tu)	00:30	INSIDE EDITION	USPRTV18ACH	\$1200.00	
51.0	Spot	7:00:00PM- 7:30:00PM	Day,Th-1	09/27/12 7:20PM (Th)	00:30	INSIDE EDITION	USPRTV18ACH	\$1200.00	
52.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	09/24/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	USPRTV18ACH	\$1200.00	
53.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1	09/18/12 7:46PM (Tu)	00:30	ENTERTAINMENT TONIGHT	USPRTV18ACH	\$1200.00	
54.0	Spot			09/20/12			1 preempt @ \$1200.00	\$0.00	(Manager's) Pre-empt
55.0	Spot	7:30:00PM- 8:00:00PM	Day,F-1	09/21/12 7:38PM (Fr)	00:30	ENTERTAINMENT TONIGHT	USPRTV18ACH	\$1200.00	
56.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1	09/25/12 7:39PM (Tu)	00:30	ENTERTAINMENT TONIGHT	USPRTV18ACH	\$1200.00	
57.0	Spot	7:30:00PM- 8:00:00PM	Day,W-1	09/26/12 7:59PM (We)	00:30	THE MIDDLE	USPRTV18ACH	\$1200.00	
58.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	09/24/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV18ACH	\$1200.00	
59.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	09/18/12 11:22PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV18ACH	\$1200.00	
60.0	Spot	11:00:00PM-11:35:00PM	Day,W-1	09/19/12 11:21PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV18ACH	\$1200.00	
61.0	Spot			09/20/12			1 preempt @ \$1200.00	\$0.00	Program Change
62.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	09/25/12 11:26PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV18ACH	\$1200.00	
63.0	Spot	11:00:00PM-11:35:00PM	Day,Th-1	09/27/12 11:34PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV18ACH	\$1200.00	
64.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	09/22/12 8:59AM (Sa)	00:30	Good Morning America Saturday	USPRTV18ACH	\$800.00	
65.0	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	09/22/12 7:33PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	USPRTV18ACH	\$600.00	
66.0	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	09/23/12 8:29AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	USPRTV18ACH	\$850.00	
67.0	Spot	11:30:28PM-EYEWITNESS	Day,Sa-1	09/22/12 12:19AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV18ACH	\$1200.00	M/G For 61.0.1
68.0	Spot			09/22/12			1 preempt @ \$1200.00	\$0.00	Pre-empt
69.0	Spot	4:00:00PM- 5:00:00PM	Per week (1),We,Th	09/26/12 4:22PM (We)	00:30	DR. OZ SHOW	USPRTV18ACH	\$800.00	
70.0	Spot	3:00:00PM- 4:00:00PM	Per week (1),We,Th	09/26/12 3:55PM (We)	00:30	DR. PHIL	USPRTV18ACH	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$64,500.00	Total Spots	67
Commission	(\$9,675.00)		
Net Total	\$54,825.00		